

Target Group:



Occupational Profile

Health Educator

Standard Occupational Code 21-1091.00

What They Do

Provide and manage health education programs that help individuals, families, and their communities maximize and maintain healthy lifestyles. Collect and analyze data to identify community needs prior to planning, implementing, monitoring, and evaluating programs designed to encourage healthy lifestyles, policies, and environments. May serve as a resource to assist individuals, other healthcare workers, or the community, and may administer fiscal resources for health education programs.

Is This For You?

Work Interests are described in the following categories (compatible with Holland's Model). People who tend to succeed in this career are:

Social – involve working with, communicating with, and teaching people.

Enterprising – involve starting up and carrying out projects. Involve leading people and making decisions.

Work Values are aspects of work that are satisfying to you. The following work values are generally associated with this career:

Relationships – allow employees to provide service to others and work with co-workers in a friendly non-competitive environment.

Achievement – results oriented and allow employees to use their strongest abilities, giving them a feeling of accomplishment.

Independence – allow employees to work on their own and make decisions. Corresponding needs are creativity, responsibility and autonomy.

Abilities reflect a person's aptitude to acquire skills and knowledge. The following abilities are important for success in the career:

- Oral Expression
- Speech Clarity
- Oral Comprehension
- Written Comprehension

Skills You Need

- Speaking
- Active Listening
- Critical Thinking
- Writing
- Reading Comprehension

Education & Training

Health educators need **at least a bachelor's degree in health education or related program.**

Requirements for the National Career Readiness Certificate (NCRC)

	Median Skill Level
Applied Mathematics	4
Reading for Information	5
Locating Information	5

Where They Work

The South Dakota Industries which employ the largest number of health educators are:

- General Medical and Surgical Hospitals
- Local Government
- Offices of Physicians
- Other Ambulatory Health Care Services
- Individual and Family Services

SD Employment & Wages

2014 Workers	2024 Workers	Numeric Change	Percent Change	Average Annual Demand for Workers	Median Annual Wage
160	180	20	10%	10	\$46,710

Additional References

Labor Market Information Center

www.dlr.gov/mic

Career OneStop

www.careeronestop.org

O*Net Online

www.onetcenter.org

mySkills myFuture

www.myskillsmyfuture.org

Provided By

Labor Market Information Center
South Dakota Dept. of Labor Regulation
605.626.2314

Visit www.dlr.sd.gov/mic and choose Career Exploration & Planning from the left-hand menu, then Hot Careers to obtain most recent workforce data and trends and more resources, including this document. Also available are explanations of the terms used in the work interests, work values, abilities and skills sections of this occupational profile.

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